

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME WATERFRONT STRATEGIES

HOUSE MAJORITY PAC

AND 3050 K St NW Ste 100

700 13th St NW Ste 600

ADDRESS Washington DC 20007-5108

Washington DC 20005-3960

USA

USA

CONTACT LAURA BASSETT

PRODUCTEST 2046

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
2046

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	05:00A	05:28A	30S	10/17/12-10/19/12	NEWS 4 EARLY 5-5:28AM	1	750.00	750.00
2	W-F	1	08:58A	09:58A	30S	10/17/12-10/19/12	RACHEL RAY	1	800.00	800.00
3	M-T	2	08:58A	09:58A	30S	10/22/12-10/23/12	RACHEL RAY	2	900.00	1800.00
4	W-F	3	09:57A	11:00A	30S	10/17/12-10/19/12	PRICE IS RIGHT	3	1500.00	4500.00
5	M-T	2	09:57A	11:00A	30S	10/22/12-10/23/12	PRICE IS RIGHT	2	1800.00	3600.00
6	W-F	3	11:00A	12:00N	30S	10/17/12-10/19/12	YOUNG & THE RESTLESS	3	1000.00	3000.00
7	M-T	1	11:00A	12:00N	30S	10/22/12-10/23/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
8	W-F	3	12:00N	12:25P	30S	10/17/12-10/19/12	NEWS 4 AT NOON	3	1000.00	3000.00
9	M-T	1	12:00N	12:25P	30S	10/22/12-10/23/12	NEWS 4 AT NOON	1	1100.00	1100.00
10	W-F	2	01:00P	02:00P	30S	10/17/12-10/19/12	THE TALK	2	750.00	1500.00
11	M-T	1	01:00P	02:00P	30S	10/22/12-10/23/12	THE TALK	1	750.00	750.00
12	W-F	2	02:00P	02:58P	30S	10/17/12-10/19/12	LET'S MAKE A DEAL	2	750.00	1500.00
13	W-F	2	04:00P	05:00P	30S	10/17/12-10/19/12	DR PHIL	2	1500.00	3000.00
14	M-T	1	04:00P	05:00P	30S	10/22/12-10/23/12	DR PHIL	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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NAME	WATERFRONT STRATEGIES	HOUSE MAJORITY PAC	
AND	3050 K St NW Ste 100	700 13th St NW Ste 600	
ADDRESS	Washington DC 20007-5108	Washington DC 20005-3960	
	USA	USA	
CONTACT	LAURA BASSETT	PRODUCTEST 2046	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2046	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	1	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
16	M	1	08:00P	09:00P	30S	10/22/12-10/22/12	TWO BROKE GIRLS/MIKE & MOLLY	1	8500.00	8500.00
17	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	9000.00	9000.00
18	W	1	06:57P	07:57P	30S	10/17/12-10/17/12	SURVIVOR XXV	1	8000.00	8000.00
19	W	1	09:00P	10:00P	30S	10/17/12-10/17/12	CSI: CRIME SCENE	1	6000.00	6000.00
20	F	1	08:00P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	5000.00	5000.00
21	F	1	08:00P	09:00P	30S	10/19/12-10/19/12	MADE IN JERSEY	1	4000.00	4000.00
22	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	8000.00	8000.00
23	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	3500.00	3500.00
24	Su	1	07:00P	08:00P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	5000.00	5000.00
25	Su	1	08:00P	09:00P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	7500.00	7500.00
26	Su	1	09:00P	10:00P	30S	10/21/12-10/21/12	THE MENTALIST	1	8000.00	8000.00
27	W-Su	2	10:00P	10:35P	30S	10/17/12-10/21/12	LATE NEWS M-SU	2	4000.00	8000.00
28	Su	1	10:35P	11:07P	30S	10/21/12-10/21/12	BRONCOS ALL ACCESS	1	900.00	900.00
29	W-F	1	10:35P	11:37P	30S	10/17/12-10/19/12	LATE SHOW WITH DAVID	1	1000.00	1000.00

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10/15/12

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PAGE 3

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